

THE MASTER KEY TO RICHES!

# THE MASTER KEY TO RICHES!

“Learn How To Open The Great Cosmic  
Intelligence Within!”

(PART TEN)



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## Table Of Content

Table of Content	2
Just So You Know	3
Brought To You By	4
Master Resell Rights	4
Acknowledgements	5
Acknowledgements	6
About This eBook	7
Part Ten – The Master Key To Riches!	13
Part Ten - Study Questions with Answers	19

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## **Acknowledgements**

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Hopefully by giving you this information it will help you to also have a successful online business.

First, I would like to acknowledge **Jim Phillips**. I joined his ViralNews group back early in my career.

It has been invaluable to me.

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## Acknowledgements

**Bryan Winters** is another person that I want you to know.

He has helped me tremendously by setting a good example. Then also showing me what a successful online business should be.

If you really want to succeed online than let me introduce you to Bryan.

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Kavi is a great person and has absolutely gone out of the way to help me.

Talk about a great programmer, business person and human being. It is my privilege to introduce you to my friend.

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Well there you have it. I hope you will get to know some of my friends.

They certainly have been instrumental in helping me to become a success on a shoe string budget.

May you have the same success with them as I have.

The Key To Riches!  
By Jim Phillips  
ViralNEWS.com

## **About This eBook**

The Master Key To Riches!  
Jim Phillips (Ageless)

Some men seem to attract success, power, wealth, attainment, with very little conscious effort; others conquer with great difficulty; still others fail altogether to reach their ambitions, desires and ideals.

Why is this so?

Why should some men realize their ambitions easily, others with difficulty, and still others not at all?

The cause cannot be physical, else the most perfect men, physically, would be the most successful. The difference, therefore, must be mental - must be in the mind; hence mind must be the creative force, must constitute the sole difference between men. It is mind, therefore, which overcomes environment and every other obstacle in the path of men.

When the creative power of thought is fully understood, its effect will be seen to be marvelous. But such results cannot be secured without proper application, diligence, and concentration.

The student will find that the laws governing in the mental and spiritual world are as fixed and infallible as in the material world. To secure the desired results, then, it is necessary to know the law and to comply with it.

A proper compliance with the law will be found to produce the desired result with invariable exactitude. The student who learns that power comes from within, that he is weak only because he has depended on help from outside, and who unhesitatingly throws himself on his own thought, instantly rights himself, stands erect, assumes a dominant attitude, and works miracles.

It is evident, therefore, that he who fails to fully investigate and take advantage of the wonderful progress which is being made in this last and greatest science, will soon be as far behind as the man who would refuse to acknowledge and accept the benefits which have accrued to mankind through an understanding of the laws of electricity.

Of course, mind creates negative conditions just as readily as favorable conditions, and when we consciously or unconsciously visualize every kind of lack, limitation and discord, we create these conditions; this is what many are unconsciously doing all the time.

This law as well as every other law is no respecter of persons, but is in constant operation and is relentlessly bringing to each individual exactly what he has created; in other words, "Whatsoever a man soweth that shall he also reap."

Abundance, therefore, depends upon a recognition of the laws of Abundance, and the fact that Mind is not only the creator, but the only creator of all there is.

Certainly nothing can be created, before we know that it can be created and then make the proper effort. There is no more Electricity in the world today than there was fifty years ago, but until someone recognized the law by which it could be made of service, we received no benefit; now that the law is understood, practically the whole world is lit by it.

So with the law of Abundance; it is only those who recognize the law and place themselves in harmony with it, who share in its benefits.

The scientific spirit now dominates every field of effort, relations of cause and effect are no longer ignored.

The discovery of a region of law marked an epoch in human progress. It eliminated the element of uncertainty and caprice in men's lives, and substituted law, reason and certitude.

Men now understand that for every result there is an adequate and definite cause, so that when a given result is desired, they seek the condition by which alone this result may be attained.

The basis upon which all law rests was discovered by inductive reasoning which consists of comparing a number of separate instances with one another until the common factor which gives rise to them all is seen.

It is this method of study to which the civilized nations owe the greater part of their prosperity and the more valuable part of their knowledge; it has lengthened life, it has mitigated pain, it has spanned rivers, it has brightened the night with the splendor of day, extended the range of vision, accelerated motion, annihilated distance, facilitated intercourse, and enabled men to descend into the sea, and into the air. What wonder then that men soon endeavored to extend the blessings of this system of study to their method of thinking, so that when it became plainly evident that certain results followed a particular method of thinking it only remained to classify these results.

This method is scientific, and it is the only method by which we shall be permitted to retain that degree of liberty and freedom which we have been accustomed to look upon as an inalienable right, because a people is safe at home and in the world only if national preparedness mean such things as growing surplus of health, accumulated efficiency in public and private business of whatever sort, continuous advance in the science and art of acting together, and the increasingly dominant endeavor to make all of these and all other aspects of national development center and revolve about ascending life, single and collective, for which science, art and ethics furnish guidance and controlling motives.

"The Master Key To Riches" is based on absolute scientific truth and will unfold the possibilities that lie dormant in the individual, and teach how they may be brought into powerful action, to increase the person's effective capacity, bringing added energy, discernment, vigor and mental elasticity. The student who gains an understanding of the mental laws which are unfolded will come into the possession of an ability to secure results hitherto undreamed of, and which has rewards hardly to be expressed in words.

It explains the correct use of both the receptive and active elements of the mental nature, and instructs the student in the recognition of opportunity; it strengthens the will and reasoning powers, and teaches the cultivation and best uses of imagination, desire, the emotions and the intuitional faculty. It gives initiative, tenacity of purpose, wisdom of choice, intelligent sympathy and a thorough enjoyment of life on its higher planes.

"The Master Key To Riches" teaches the use of Mind Power, true Mind Power, not any of the substitutes and perversions; it has nothing to do with Hypnotism, Magic or any of the more or less fascinating deceptions by which many are led to think that something can be had for nothing.

"The Master Key To Riches" cultivates and develops the understanding which will enable you to control the body and thereby the health. It improves and strengthens the Memory. It develops Insight, the kind of Insight which is so rare, the kind which is the distinguishing characteristic of every successful business man, the kind which enables men to see the possibilities as well as the difficulties in every situation, the kind which enables men to discern opportunity close at hand, for thousands fail to see opportunities almost within their grasp while they are industriously working with situations which under no possibility can be made to realize any substantial return.

"The Master Key To Riches" develops Mental Power which means that others instinctively recognize that you are a person of force, of character - that they want to do what you want them to do; it means that you attract men and things to you; that you are what some people call "lucky", that "things" come you way' that you have come into an understanding of the fundamental laws of Nature, and

have put yourself in harmony with them; that you are in tune with Infinite; that you understand the law of attraction, the Natural laws of growth, and the Psychological laws on which all advantages in the social and business world rest.

Mental Power is creative power, it gives you the ability to create for yourself; it does not mean the ability to take something away from someone else. Nature never does things that way. Nature makes two blades for grass grow where one grew before, and Mind Power enables men to do the same thing.

"The Master Key To Riches" develops insight and sagacity, increased independence, the ability and disposition to be helpful.

It destroys distrust, depression, fear, melancholia, and every form of lack limitation and weakness, including pain and disease; it awakens buried talents, supplies initiative, force, energy, vitality - it awakens an appreciation of the beautiful in Art, Literature and Science.

It has changed the lives of thousands of men and women, by substituting definite principles for uncertain and hazy methods - and principles for the foundation upon which every system of efficiency must rest.

Elbert Gary, the chairman of the United States Steel Corporation, said "The services of advisors, instructors, efficiency experts in successful management are indispensable to most business enterprises of magnitude, but I deem the recognition and adoption of right principles vastly more importance."

"The Master Key To Riches" teaches right principles, and suggests methods for making a practical application of the principles; in that it differs from every other course of study. It teaches that the only possible value which can attach to any principle is in its application.

Many read books, take home study courses, attend lectures all their lives without ever making any progress in demonstrating the value of the principles involved.

"The Master Key To Riches" suggests methods by which the value of the principles taught may be demonstrated and put in actual practice in the daily experience.

There is a change in the thought of the world. This change is silently transpiring in our midst, and is more important than any which the world has undergone since the downfall of Paganism.

The present revolution in the opinions of all classes of men, the highest and most cultured of men as well as those of the laboring class, stands unparalleled in the history of the world.

Science has of late made such vast discoveries, has revealed such an infinity of resources, has unveiled such enormous possibilities and such unsuspected forces, that scientific men more and more hesitate to affirm certain theories as established and indubitable or to deny certain other theories as absurd or impossible, and so a new civilization is being born; customs, creeds, and cruelty are passing; vision, faith and service are taking their place. The fetters of tradition are being melted off from humanity, and as the dross of materialism is being consumed, thought is being liberated and truth is rising full orb'd before an astonished multitude.

The whole world is on the eve of a new consciousness, a new power and a new realization of the resources within the self. The last century saw the most magnificent material progress in history. The present century will produce the greatest progress in mental and spiritual power.

Physical Science has resolved matter into molecules, molecules into atoms, atoms into energy, and it has remained for Sir Ambrose Fleming, in an address before the Royal Institution, to resolve this energy into mind. He says: "In its ultimate essence, energy may be incomprehensible by us except as an exhibition of the direct operation of that which we call Mind or Will."

Let us see what are the most powerful forces in Nature. In the mineral world everything is solid and fixed. In the animal and vegetable kingdom it is in a state of flux, forever changing, always being created and recreated. In the atmosphere we find heat, light and energy. Each realm becomes finer and more spiritual as we pass from the visible to the invisible, from the coarse to the fine, from the low potentiality to high potentiality. When we reach the invisible we find energy in its purest and most volatile state.

And as the most powerful forces of Nature are the invisible forces, so we find that the most powerful forces of man are his invisible forces, his spiritual force, and the only way in which the spiritual force can manifest is through the process of thinking. Thinking is the only activity which the spirit possesses, and thought is the only product of thinking.

Addition and subtraction are therefore spiritual transactions; reasoning is a spiritual process; ideas are spiritual conceptions; questions are spiritual searchlights and logic, argument and philosophy is spiritual machinery.

Every thought brings into action certain physical tissue, parts of the brain, nerve or muscle. This produces an actual physical change in the construction of the tissue. Therefore it is only necessary to have a certain number of thoughts on a given subject in order to bring about a complete change in the physical organization of a man.

This is the process by which failure is changed to success.

Thoughts of courage, power, inspiration, harmony, are substituted for thoughts of failure, despair, lack, limitation and discord, and as these thoughts take root, the physical tissue is changed and the individual sees life in a new light, old things have actually passed away, all things have become new, he is born again, this time born of the spirit, life has a new meaning for him, he is reconstructed and is filled with joy, confidence, hope, energy. He sees opportunities for success to which he was heretofore blind. He recognizes possibilities which before had no meaning for him.

The thoughts of success with which he has been impregnated are radiated to those around him, and they in turn help him onward and upward; he attract to him new and successful associates, and this in turn changes his environment; so that by this simple exercise of thought, a man changes not only himself, but his environment, circumstances and conditions.

You will see, you must see, that we are at the dawn of a new day; that the possibilities are so wonderful, so fascinating, so limitless as to be almost bewildering. A century ago any man with a Gatling Gun could have annihilated a whole army equipped with the implements of warfare then in use. So it is at present.

Any man with a knowledge of the possibilities contained in "The Master Key To Riches" has an inconceivable advantage over the multitude.

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## ***PART TEN - THE MASTER KEY TO RICHES***

### **PART TEN**

If you get a thorough understanding of the thought contained in Part Ten, you will have learned that nothing happens without a definite cause. You will be enabled to formulate your plans in accordance with exact knowledge. You will know how to control any situation by bringing adequate causes into play. When you win, as you will, you will know exactly why.

The ordinary man, who has no definite knowledge of cause and effect, is governed by his feelings or emotions.

He thinks chiefly to justify his action. If he fails as a businessman, he says that luck is against him. If he dislikes music, he says that music is an expensive luxury. If he is a poor office man, he says that he could succeed better at some outdoor work. If he lacks friends, he says his individuality is too fine to be appreciated.

He never thinks his problem through to the end. In short, he does not know that every effect is the result of a certain definite cause, but he seeks to console himself with explanations and excuses. He thinks only in self-defense.

On the contrary, the man who understands that there is no effect without an adequate cause thinks impersonally. He gets down to bedrock facts regardless of consequences. He is free to follow the trail of truth wherever it may lead. He sees the issue clear to the end, and he meets the requirements fully and fairly, and the result is that the world gives him all that it has to give, in friendship, honor, love and approval.

**PART TEN**

1. Abundance is a natural law of the Universe. The evidence of this law is conclusive; we see it on every hand. Everywhere Nature is lavish, wasteful, extravagant. Nowhere is economy observed in any created thing. Profusion is manifested in everything. The millions and millions of trees and flowers and plants and animals and the vast scheme of reproduction where the process of creating and recreating is forever going on, all indicates the lavishness with which Nature has made provision for man. That there is an abundance for everyone is evident, but that many fail to participate in this abundance is also evident; they have not yet come into a realization of the Universality of all substance, and that mind is the active principle whereby we are related to the things we desire.

2. All wealth is the offspring of power; possessions are of value only as they confer power. Events are significant only as they affect power; all things represent certain forms and degrees of power.

3. Knowledge of cause and effect as shown by the laws governing electricity, chemical affinity and gravitation, enables man to plan courageously and execute fearlessly. These laws are called Natural Laws, because they govern in the physical world, but all power is not physical power; there is also mental power, and there is moral and spiritual power.

4. Spiritual power is superior because it exists on a higher plane. It has enabled man to discover the law by which these wonderful forces of Nature could be harnessed and made to do the work of hundreds and thousands of men. It has enabled man to discover laws whereby time and space have been annihilated and the law of gravitation to be overcome. The operation of this law is dependent upon spiritual contact, as Henry Drummond well says:

5. "In the physical world as we know it, there exists the organic and the inorganic. The inorganic of the mineral world is absolutely cut off from the plant or animal world; the passage is hermetically sealed. These barriers have never yet been crossed. No change of substance, no modification of environment, no chemistry, no electricity, no form of energy, no evolution of any kind can ever endow a single atom of the mineral world with the attribute of Life."

6. "Only by the bending down into this dead world of some living form can those dead atoms be gifted with the properties of vitality; without this contact with life they remain fixed in the inorganic sphere forever. Huxley says that the doctrine of Biogenesis (or life only from life) is victorious all along the line, and Tyndall is compelled to say: 'I affirm that no shred of trustworthy evidence exists to prove that life in our day has ever appeared independent of antecedent life.'

7. "Physical laws may explain the inorganic, Biology explains and accounts for the development of the organic, but of the point of contact Science is silent. A similar passage exists between the Natural world and the Spiritual world; this passage is hermetically sealed on the natural side. The door is closed; no man can open it, no organic change, no mental energy, no moral effort, no progress of any kind can enable any human being to enter the spiritual world."

8. But as the plant reaches down into the mineral world and touches it with the mystery of Life, so the Universal Mind reaches down into the human mind and endows it with new, strange, wonderful and even marvelous qualities. All men or women who have every accomplished anything in the world of industry, commerce or art have accomplished because of this process.

9. Thought is the connecting link between the Infinite and the finite, between the Universal and the individual. We have seen that there is an impassable barrier between the organic and the inorganic, and that the only way that matter can unfold is to be impregnated with life; as a seed reaches down into the mineral world and begins to unfold and reach out, the dead matter begins to live, a thousand invisible fingers begin to weave a suitable environment for the new arrival, and as the law of growth begins to take effect, we see the process continue until the Lily finally appears, and even "Solomon in all his glory was not arrayed like one of these".

10. Even so, a thought is dropped into the invisible substance of the Universal Mind, that substance from which all things are created, and as it takes root, the law of growth begins to take effect and we find that conditions and environment are but the objective form of our thought.

11. The law is that Thought is an active vital form of dynamic energy which has the power to correlate with its object and bring it out of the invisible substance from which all things are created into the visible or objective world. This is the law by which, and through which all things come into manifestation; it is "The Master Key To Riches" by which you are admitted into the Secret Place of the Most High and are "given dominion over all things." With an understanding of this law you may "decree a thing and it shall be established unto thee."

12. It could not be otherwise; if the soul of the Universe as we know it is the Universal Spirit, then the Universe is simply the condition which the Universal Spirit has made for itself. We are simply individualized spirit and are creating the conditions for our growth in exactly the same way.

13. This creative power depends upon our recognition of the potential power of spirit or mind and must not be confused with Evolution. Creation is the calling into existence of that which does not exist in the objective world. Evolution is simply the unfolding of potentialities involved in things which already exist.

14. In taking advantage of the wonderful possibilities opened up to us through the operation of this law, we must remember that we ourselves contribute nothing to its efficacy as the Great Teacher said: "It is not I that doeth the works, but the Father that dwelleth in me, He doeth the work". We must take exactly the same position; we can do nothing to assist in the manifestation, we simply comply with the law, and the All-originating Mind will bring about the result.

15. The great error of the present day is the idea that Man has to originate the intelligence whereby the Infinite can proceed to bring about a specific purpose or result. Nothing of this kind is necessary; the Universal Mind can be depended upon to find the ways and means for bringing about any necessary manifestation. We must, however, create the ideal, and this ideal should be perfect.

16. We know that the laws governing Electricity have been formulated in such a way that this invisible power can be controlled and used for our benefit and comfort in thousands of ways. We know that messages are carried around the world, that ponderous machinery does its bidding, that it now illuminates practically the whole world, but we know too that if we consciously or ignorantly violate its law by touching a live wire, when it is not properly insulated, the result will be unpleasant and possibly disastrous. A lack of understanding of the laws governing in the invisible world has the same result, and many are suffering the consequences all the time.

17. It has been explained that the law of causation depends upon polarity, a circuit must be formed; this circuit cannot be formed unless we operate in harmony with the law. How shall we operate in harmony with the law unless we know what the law is? How shall we know what the Law is? By study, by observation.

18. We see the law in operation everywhere; all nature testifies to the operation of the law by silently, constantly expressing itself in the law of growth. Where there is growth, there must be life; where there is life there must be harmony, so that everything that has life is constantly attracting to itself the conditions and the supply which is necessary for its most complete expression.

19. If your thought is in harmony with the creative Principle of Nature, it is in tune with the Infinite Mind, and it will form the circuit, it will not return to you void; but it is possible for you to think thoughts that are not in tune with the Infinite, and when there is no polarity, the circuit is not formed. What, then, is the result? What is the result when a dynamo is generating electricity, the circuit is cut off and there is no outlet? The dynamo stops.

20. It will be exactly the same with you, if you entertain thoughts which are not in accordance with the Infinite and cannot therefore be polarized; there is no circuit, you are isolated, the thoughts cling to you, harass you, worry you, and finally

bring about disease and possibly death; the physician may not diagnose the case exactly in this way, he may give it some fancy name which has been manufactured for the various ills which are the result of wrong thinking, but the cause is the same nevertheless.

21. Constructive thought must necessarily be creative, but creative thought must be harmonious, and this eliminates all destructive or competitive thought.

22. Wisdom, strength, courage and all harmonious conditions are the result of power and we have seen that all power is from within; likewise, every lack, limitation or adverse circumstance is the result of weakness, and weakness is simply absence of power; it comes from nowhere, it is nothing -- the remedy then is simply to develop power, and this is accomplished in exactly the same manner that all power is developed, by exercise.

23. This exercise consists in making an application of your knowledge. Knowledge will not apply itself. You must make the application. Abundance will not come to you out of the sky, neither will it drop into your lap, but a conscious realization of the law of attraction and the intention to bring it into operation for a certain, definite and specific purpose, and the will to carry out this purpose will bring about the materialization of your desire by a natural law of transference. If you are in business, it will increase and develop along regular channels, possibly new or unusual channels of distribution will be opened and when the law becomes fully operative, you will find that the things you seek are seeking you.

24. This week select a blank space on the wall, or any other convenient spot, from where you usually sit, mentally draw a black horizontal line about six inches long, try to see the line as plainly as though it were painted on the wall; now mentally draw two vertical lines connecting with this horizontal line at either end; now draw another horizontal line connecting with the two vertical lines; now you have a square. Try to see the square perfectly; when you can do so draw a circle within the square; now place a point in the center of the circle; now draw the point toward you about 10 inches; now you have a cone on a square base; you will remember that your work was all in black; change it to white, to red, to yellow.

25. If you can do this, you are making excellent progress and will soon be enabled to concentrate on any problem you may have in mind.

"When any object or purpose is clearly held in thought, its precipitation, in tangible and visible form, is merely a question of time. The vision always precedes and itself determines the realization."

Lillian Whiting

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***Study Questions with Answers - Part Ten***

***91. What is Wealth?***

Wealth is the offspring of power.

***92. Of what value are possessions?***

Possessions are of value only as they confer power.

***93. Of what value is a knowledge of cause and effect?***

It enables men to plan courageously and execute fearlessly.

***94. How does life originate in the inorganic world?***

Only by the introduction of some living form. There is no other way.

***95. What is the connecting link between the finite and the Infinite?***

Thought is the connecting link.

***96. Why is that so?***

Because the Universal can manifest only through the individual.

***97. Upon what does causation depend?***

Upon polarity; a circuit must be formed; the Universal is the positive side of the battery of life, the individual is the negative, and thought forms the circuit.

***98. Why do many fail to secure harmonious conditions?***

They do not understand the law; there is no polarity; they have not formed the circuit.

**99. What is the remedy?**

A conscious recognition of the law of attraction with the intention of bring it into existence for a definite purpose.

**100. What will be the result?**

Thought will correlate with its object and bring it into manifestation, because thought is a product of the spiritual man, and spirit is the creative Principle of the Universe.

*"A vivid thought brings the power to paint it; and in proportion to the depth of its source is the force of its projection."*

Emerson

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