

# THE MASTER KEY TO RICHES!

“Learn How To Open The Great Cosmic  
Intelligence Within!”

(PART SIXTEEN)



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## **Acknowledgements**

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Hopefully by giving you this information it will help you to also have a successful online business.

First, I would like to acknowledge **Jim Phillips**. I joined his ViralNews group back early in my career.

It has been invaluable to me.

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## Acknowledgements

**Bryan Winters** is another person that I want you to know.

He has helped me tremendously by setting a good example. Then also showing me what a successful online business should be.

If you really want to succeed online than let me introduce you to Bryan.

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Talk about a great programmer, business person and human being. It is my privilege to introduce you to my friend.

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Well there you have it. I hope you will get to know some of my friends.

They certainly have been instrumental in helping me to become a success on a shoe string budget.

May you have the same success with them as I have.

The Key To Riches!  
By Jim Phillips  
ViralNEWS.com

## **About This eBook**

The Master Key To Riches!  
Jim Phillips (Ageless)

Some men seem to attract success, power, wealth, attainment, with very little conscious effort; others conquer with great difficulty; still others fail altogether to reach their ambitions, desires and ideals.

Why is this so?

Why should some men realize their ambitions easily, others with difficulty, and still others not at all?

The cause cannot be physical, else the most perfect men, physically, would be the most successful. The difference, therefore, must be mental - must be in the mind; hence mind must be the creative force, must constitute the sole difference between men. It is mind, therefore, which overcomes environment and every other obstacle in the path of men.

When the creative power of thought is fully understood, its effect will be seen to be marvelous. But such results cannot be secured without proper application, diligence, and concentration.

The student will find that the laws governing in the mental and spiritual world are as fixed and infallible as in the material world. To secure the desired results, then, it is necessary to know the law and to comply with it.

A proper compliance with the law will be found to produce the desired result with invariable exactitude. The student who learns that power comes from within, that he is weak only because he has depended on help from outside, and who unhesitatingly throws himself on his own thought, instantly rights himself, stands erect, assumes a dominant attitude, and works miracles.

It is evident, therefore, that he who fails to fully investigate and take advantage of the wonderful progress which is being made in this last and greatest science, will soon be as far behind as the man who would refuse to acknowledge and accept the benefits which have accrued to mankind through an understanding of the laws of electricity.

Of course, mind creates negative conditions just as readily as favorable conditions, and when we consciously or unconsciously visualize every kind of lack, limitation and discord, we create these conditions; this is what many are unconsciously doing all the time.

This law as well as every other law is no respecter of persons, but is in constant operation and is relentlessly bringing to each individual exactly what he has created; in other words, "Whatsoever a man soweth that shall he also reap."

Abundance, therefore, depends upon a recognition of the laws of Abundance, and the fact that Mind is not only the creator, but the only creator of all there is.

Certainly nothing can be created, before we know that it can be created and then make the proper effort. There is no more Electricity in the world today than there was fifty years ago, but until someone recognized the law by which it could be made of service, we received no benefit; now that the law is understood, practically the whole world is lit by it.

So with the law of Abundance; it is only those who recognize the law and place themselves in harmony with it, who share in its benefits.

The scientific spirit now dominates every field of effort, relations of cause and effect are no longer ignored.

The discovery of a region of law marked an epoch in human progress. It eliminated the element of uncertainty and caprice in men's lives, and substituted law, reason and certitude.

Men now understand that for every result there is an adequate and definite cause, so that when a given result is desired, they seek the condition by which alone this result may be attained.

The basis upon which all law rests was discovered by inductive reasoning which consists of comparing a number of separate instances with one another until the common factor which gives rise to them all is seen.

It is this method of study to which the civilized nations owe the greater part of their prosperity and the more valuable part of their knowledge; it has lengthened life, it has mitigated pain, it has spanned rivers, it has brightened the night with the splendor of day, extended the range of vision, accelerated motion, annihilated distance, facilitated intercourse, and enabled men to descend into the sea, and into the air. What wonder then that men soon endeavored to extend the blessings of this system of study to their method of thinking, so that when it became plainly evident that certain results followed a particular method of thinking it only remained to classify these results.

This method is scientific, and it is the only method by which we shall be permitted to retain that degree of liberty and freedom which we have been accustomed to look upon as an inalienable right, because a people is safe at home and in the world only if national preparedness mean such things as growing surplus of health, accumulated efficiency in public and private business of whatever sort, continuous advance in the science and art of acting together, and the increasingly dominant endeavor to make all of these and all other aspects of national development center and revolve about ascending life, single and collective, for which science, art and ethics furnish guidance and controlling motives.

"The Master Key To Riches" is based on absolute scientific truth and will unfold the possibilities that lie dormant in the individual, and teach how they may be brought into powerful action, to increase the person's effective capacity, bringing added energy, discernment, vigor and mental elasticity. The student who gains an understanding of the mental laws which are unfolded will come into the possession of an ability to secure results hitherto undreamed of, and which has rewards hardly to be expressed in words.

It explains the correct use of both the receptive and active elements of the mental nature, and instructs the student in the recognition of opportunity; it strengthens the will and reasoning powers, and teaches the cultivation and best uses of imagination, desire, the emotions and the intuitional faculty. It gives initiative, tenacity of purpose, wisdom of choice, intelligent sympathy and a thorough enjoyment of life on its higher planes.

"The Master Key To Riches" teaches the use of Mind Power, true Mind Power, not any of the substitutes and perversions; it has nothing to do with Hypnotism, Magic or any of the more or less fascinating deceptions by which many are led to think that something can be had for nothing.

"The Master Key To Riches" cultivates and develops the understanding which will enable you to control the body and thereby the health. It improves and strengthens the Memory. It develops Insight, the kind of Insight which is so rare, the kind which is the distinguishing characteristic of every successful business man, the kind which enables men to see the possibilities as well as the difficulties in every situation, the kind which enables men to discern opportunity close at hand, for thousands fail to see opportunities almost within their grasp while they are industriously working with situations which under no possibility can be made to realize any substantial return.

"The Master Key To Riches" develops Mental Power which means that others instinctively recognize that you are a person of force, of character - that they want to do what you want them to do; it means that you attract men and things to you; that you are what some people call "lucky", that "things" come you way' that you have come into an understanding of the fundamental laws of Nature, and

have put yourself in harmony with them; that you are in tune with Infinite; that you understand the law of attraction, the Natural laws of growth, and the Psychological laws on which all advantages in the social and business world rest.

Mental Power is creative power, it gives you the ability to create for yourself; it does not mean the ability to take something away from someone else. Nature never does things that way. Nature makes two blades for grass grow where one grew before, and Mind Power enables men to do the same thing.

"The Master Key To Riches" develops insight and sagacity, increased independence, the ability and disposition to be helpful.

It destroys distrust, depression, fear, melancholia, and every form of lack limitation and weakness, including pain and disease; it awakens buried talents, supplies initiative, force, energy, vitality - it awakens an appreciation of the beautiful in Art, Literature and Science.

It has changed the lives of thousands of men and women, by substituting definite principles for uncertain and hazy methods - and principles for the foundation upon which every system of efficiency must rest.

Elbert Gary, the chairman of the United States Steel Corporation, said "The services of advisors, instructors, efficiency experts in successful management are indispensable to most business enterprises of magnitude, but I deem the recognition and adoption of right principles vastly more importance."

"The Master Key To Riches" teaches right principles, and suggests methods for making a practical application of the principles; in that it differs from every other course of study. It teaches that the only possible value which can attach to any principle is in its application.

Many read books, take home study courses, attend lectures all their lives without ever making any progress in demonstrating the value of the principles involved.

"The Master Key To Riches" suggests methods by which the value of the principles taught may be demonstrated and put in actual practice in the daily experience.

There is a change in the thought of the world. This change is silently transpiring in our midst, and is more important than any which the world has undergone since the downfall of Paganism.

The present revolution in the opinions of all classes of men, the highest and most cultured of men as well as those of the laboring class, stands unparalleled in the history of the world.

Science has of late made such vast discoveries, has revealed such an infinity of resources, has unveiled such enormous possibilities and such unsuspected forces, that scientific men more and more hesitate to affirm certain theories as established and indubitable or to deny certain other theories as absurd or impossible, and so a new civilization is being born; customs, creeds, and cruelty are passing; vision, faith and service are taking their place. The fetters of tradition are being melted off from humanity, and as the dross of materialism is being consumed, thought is being liberated and truth is rising full orbed before an astonished multitude.

The whole world is on the eve of a new consciousness, a new power and a new realization of the resources within the self. The last century saw the most magnificent material progress in history. The present century will produce the greatest progress in mental and spiritual power.

Physical Science has resolved matter into molecules, molecules into atoms, atoms into energy, and it has remained for Sir Ambrose Fleming, in an address before the Royal Institution, to resolve this energy into mind. He says: "In its ultimate essence, energy may be incomprehensible by us except as an exhibition of the direct operation of that which we call Mind or Will."

Let us see what are the most powerful forces in Nature. In the mineral world everything is solid and fixed. In the animal and vegetable kingdom it is in a state of flux, forever changing, always being created and recreated. In the atmosphere we find heat, light and energy. Each realm becomes finer and more spiritual as we pass from the visible to the invisible, from the coarse to the fine, from the low potentiality to high potentiality. When we reach the invisible we find energy in its purest and most volatile state.

And as the most powerful forces of Nature are the invisible forces, so we find that the most powerful forces of man are his invisible forces, his spiritual force, and the only way in which the spiritual force can manifest is through the process of thinking. Thinking is the only activity which the spirit possesses, and thought is the only product of thinking.

Addition and subtraction are therefore spiritual transactions; reasoning is a spiritual process; ideas are spiritual conceptions; questions are spiritual searchlights and logic, argument and philosophy is spiritual machinery.

Every thought brings into action certain physical tissue, parts of the brain, nerve or muscle. This produces an actual physical change in the construction of the tissue. Therefore it is only necessary to have a certain number of thoughts on a given subject in order to bring about a complete change in the physical organization of a man.

This is the process by which failure is changed to success.

Thoughts of courage, power, inspiration, harmony, are substituted for thoughts of failure, despair, lack, limitation and discord, and as these thoughts take root, the physical tissue is changed and the individual sees life in a new light, old things have actually passed away, all things have become new, he is born again, this time born of the spirit, life has a new meaning for him, he is reconstructed and is filled with joy, confidence, hope, energy. He sees opportunities for success to which he was heretofore blind. He recognizes possibilities which before had no meaning for him.

The thoughts of success with which he has been impregnated are radiated to those around him, and they in turn help him onward and upward; he attract to him new and successful associates, and this in turn changes his environment; so that by this simple exercise of thought, a man changes not only himself, but his environment, circumstances and conditions.

You will see, you must see, that we are at the dawn of a new day; that the possibilities are so wonderful, so fascinating, so limitless as to be almost bewildering. A century ago any man with a Gatling Gun could have annihilated a whole army equipped with the implements of warfare then in use. So it is at present.

Any man with a knowledge of the possibilities contained in "The Master Key To Riches" has an inconceivable advantage over the multitude.

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## ***PART SIXTEEN - THE MASTER KEY TO RICHES***

### **PART SIXTEEN**

The vibratory activities of the planetary Universe are governed by a law of periodicity. Everything that lives has periods of birth, growth, fruition, and decline. These periods are governed by the Septimal Law.

The Law of Sevens governs the days of the week, the phases of the moon, the harmonies of sound, light, heat, electricity, magnetism, atomic structure. It governs the life of individuals and of nations, and it dominates the activities of the commercial world.

Life is growth, and growth is change, each seven years period takes us into a new cycle. The first seven years is the period of infancy. The next seven the period of childhood, representing the beginning of individual responsibility. The next seven represents the period of adolescence. The fourth period marks the attainment of full growth. The fifth period is the constructive period, when men begin to acquire property, possessions, a home and family. The next from 35 to 42, is a period of reactions and changes, and this in turn is followed by a period of reconstruction, adjustment and recuperation, so as to be ready for a new cycle of sevens, beginning with the fiftieth year.

There are many who think that the world is just about to pass out of the sixth period; that it will soon enter into the seventh period, the period of readjustment, reconstruction and harmony; the period which is frequently referred to as the Millennium.

Those familiar with these cycles will not be disturbed when things seem to go wrong, but can apply the principle outlined in these lessons with the full assurance that a higher law will invariably control all other laws, and that through an understanding and conscious operation of spiritual laws, we can convert every seeming difficulty into a blessing.

**PART SIXTEEN**

1. Wealth is a product of labor. Capital is an effect, not a cause; a servant, not a master; a means, not an end.
2. The most commonly accepted definition of wealth is that it consists of all useful and agreeable things which possess exchange value. It is this exchange value which is the predominant characteristic of wealth.
3. When we consider the small addition made by wealth to the happiness of the possessor, we find that the true value consists not in its utility but in its exchange.
4. This exchange value makes it a medium for securing the things of real value whereby our ideals may be realized.
5. Wealth should then never be desired as an end, but simply as a means of accomplishing an end. Success is contingent upon a higher ideal than the mere accumulation of riches, and he who aspires to such success must formulate an ideal for which he is willing to strive.
6. With such an ideal in mind, the ways and means can and will be provided, but the mistake must not be made of substituting the means for the end. There must be a definite fixed purpose, an ideal.
7. Prentice Mulford said: "The man of success is the man possessed of the greatest spiritual understanding and every great fortune comes of superior and truly spiritual power." Unfortunately, there are those who fail to recognize this power; they forget that Andrew Carnegie's mother had to help support the family when they came to America, that Harriman's father was a poor clergyman with a salary of only \$200 a year, that Sir Thomas Lipton started with only 25 cents. These men had no other power to depend upon, but it did not fail them.
8. The power to create depends entirely upon spiritual power; there are three steps, idealization, visualization and materialization. Every captain of industry depends upon this power exclusively. In an article in Everybody's Magazine, Henry M. Flagler, the Standard Oil multi-millionaire, admitted that the secret of his success was his power to see a thing in its completeness. The following conversation with the reporter shows his power of idealization, concentration and visualization, all spiritual powers:  
  
9. "Did you actually vision to yourself the whole thing? I mean, did you, or could you, really close your eyes and see the tracks? And the trains running? And hear the whistles blowing? Did you go as far as that?" "Yes." "How clearly?" "Very clearly."

10. Here we have a vision of the law, we see "cause and effect", we see that thought necessarily precedes and determines action. If we are wise, we shall come into a realization of the tremendous fact that no arbitrary condition can exist for a moment, and that human experience is the result of an orderly and harmonious sequence.

11. The successful businessman is more often than not an idealist and is every striving for higher and higher standards. The subtle forces of thought as they crystallize in our daily moods is what constitutes life.

12. Thought is the plastic material with which we build images of our growing conception of life. Use determines its existence. As in all other things our ability to recognize it and use it properly is the necessary condition for attainment.

13. Premature wealth is but the forerunner of humiliation and disaster, because we cannot permanently retain anything which we do not merit or which we have not earned.

14. The conditions with which we meet in the world without, correspond to the conditions which we find in the world within. This is brought about by the law of attraction. How then shall we determine what is to enter into the world within?

15. Whatever enters the mind through the senses or the objective mind will impress the mind and result in a mental image which will become a pattern for the creative energies. These experiences are largely the result of environment, chance, past thinking and other forms of negative thought, and must be subjected to careful analysis before being entertained. On the other hand, we can form our own mental images, through our own interior processes of thought regardless of the thoughts of others, regardless of exterior conditions, regardless of environment of every kind, and it is by the exercise of this power that we can control our own destiny, body, mind and soul.

16. It is by the exercise of this power that we take our fate out of the hands of chance, and consciously make for ourselves the experiences which we desire, because when we consciously realize a condition, that condition will eventually manifest in our lives; it is therefore evident that in the last analysis thinking is the one great cause in life.

17. Therefore, to control thought is to control circumstances, conditions, environment, and destiny.

18. How then are we to control thought; what is the process? To think is to create a thought, but the result of the thought will depend upon its form, its quality and its vitality.

19. The form will depend upon the mental images from which it emanates; this will depend upon the depth of the impression, the predominance of the idea, the clarity of the vision, the boldness of the image.

20. The quality depends upon its substance, and this depends upon the material of which the mind is composed; if this material has been woven from thoughts of vigor, strength, courage, determination, the thought will possess these qualities.

21. And finally, the vitality depends upon the feeling with which the thought is impregnated. If the thought is constructive, it will possess vitality; it will have life, it will grow, develop, expand, it will be creative; it will attract to itself everything necessary for its complete development.

22. If the thought is destructive, it will have within itself the germ of its own dissolution; it will die, but in the process of dying, it will bring sickness, disease, and every other form of discord.

23. This we call evil, and when we bring it upon ourselves, some of us are disposed to attribute our difficulties to a Supreme Being, but this supreme being is simply Mind in equilibrium.

24. It is neither good nor bad, it simply is.

25. Our ability to differentiate it into form is our ability to manifest good or evil.

26. Good and evil therefore are not entities, they are simply words which we use to indicate the result of our actions, and these actions are in turn predetermined by the character of our thought.

27. If our thought is constructive and harmonious we manifest good; if it is destructive and discordant we manifest evil.

28. If you desire to visualize a different environment, the process is simply to hold the ideal in mind, until your vision has been made real; give no thought to persons, places or things; these have no place in the absolute; the environment you desire will contain everything necessary; the right persons, and the right things will come at the right time and in the right place.

29. It is sometimes not plain how character, ability, attainment, achievement, environment and destiny can be controlled through the power of visualization, but this is an exact scientific fact.

30. You will readily see that what we think determines the quality of mind, and that the quality of mind in turn determines our ability and mental capacity, and you can readily understand that the improvement in our ability will naturally be followed by increase in attainment and a greater control of circumstances.

31. It will thus be seen that Natural laws work in a perfectly natural and harmonious manner; everything seems to "just happen." If you want any evidence of this fact simply compare results of your efforts in your own life, when your actions were prompted by high ideals and when you had selfish or ulterior motives in mind. You will need no further evidence.

32. If you wish to bring about the realization of any desire, form a mental picture of success in your mind, by consciously visualizing your desire; in this way you will be compelling success, you will be externalizing it in your life by scientific methods.

33. We can only see what already exists in the objective world, but what we visualize, already exists in the spiritual world, and this visualization is a substantial token of what will one day appear in the objective world, if we are faithful to our ideal. The reason for this is not difficult; visualization is a form of imagination; this process of thinking forms impressions on the mind, and these impressions in turn form concepts and ideals, and they in turn are the plans from which the Master architect will weave the future.

34. The psychologists have come to the conclusion that there is but one sense, the sense of feeling, and that all other senses are but modifications of this one sense; this being true, we know why feeling is the very fountain head of power, why the emotions so easily overcome the intellect, and why we must put feeling into our thought, if we wish results. Thought and feeling is the irresistible combination.

35. Visualization must, of course, be directed by the will; we are to visualize exactly what we want; we must be careful not to let the imagination run riot. Imagination is a good servant but a poor master, and unless it is controlled it may easily lead us into all kinds of speculations and conclusions which have no basis or foundation of fact whatever. Every kind of plausible opinion is liable to be accepted without any analytical examination and the inevitable result is mental chaos.

36. We must therefore construct only such mental images as are known to be scientifically true. Subject every idea to a searching analysis and accept nothing which is not scientifically exact. When you do this you will attempt nothing but what you know you can carry out and success will crown your efforts; this is what businessmen call far-sightedness; it is much the same as insight, and is one of the great secrets of success in all important undertakings.

37. For your exercise this week, try to bring yourself to a realization of the important fact that harmony and happiness are states of consciousness and do not depend upon the possession of things. That things are effects and come as a consequence of correct mental states. So that if we desire material possession of

any kind our chief concern should be to acquire the mental attitude which will bring about the result desired. This mental attitude is brought about by a realization of our spiritual nature and our unity with the Universal Mind which is the substance of all things. This realization will bring about everything which is necessary for our complete enjoyment. This is scientific or correct thinking. When we succeed in bringing about this mental attitude it is comparatively easy to realize our desire as an already accomplished fact; when we can do this we shall have found the "Truth" which makes us "free" from every lack or limitation of any kind.

"A man might frame and let loose a star, to roll in its orbit, and yet not have done so memorable a thing before God as he who lets a golden-orbed thought to roll through the generations of time."

H. W. Beecher

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***Study Questions with Answers - Part Sixteen***

***151. Upon what does wealth depend?***

Upon an understanding of the creative nature of thought.

***152. Upon what does its true value consist?***

Upon its exchange value.

***153. Upon what does success depend?***

Upon spiritual power.

***154. Upon what does this power depend?***

Upon use; use determines its existence.

***155. How may we take our fate out of the hands of chance?***

By consciously realizing the conditions which we desire to see manifested in our lives.

***156. What then is the great business of life?***

Thinking.

***157. Why is this so?***

Because thought is spiritual and therefore creative. To consciously control thought is therefore to control circumstances, conditions, environment and destiny.

**158. *What is the source of all evil?***

Destructive thinking.

**159. *What is the source of all good?***

Scientific correct thinking.

**160. *What is scientific thinking?***

A recognition of the creative nature of spiritual energy and our ability to control it.

"The greatest events of an age are its best thoughts. It is the nature of thought to find its way into action."

Bovee

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